

curriculum vitae

swcreative

Name Stuart David Wood
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About Me I am a talented Studio Manager/ Senior Graphic Designer with an outgoing personality and a passion for management, production, design and print. I have a good eye for detail and 28 years of experience, which provides me with a varied skill set. I thrive on hard work and tight deadlines, am self-motivated and enjoy working as part of a team.

Key Skills

- » Twenty eight years experience working with a wide range of clients across a variety of both inhouse and industry sectors
- » Proficient in Indesign, Photoshop, Illustrator, QuarkXpress, Wordpress, Acrobat, Mailchimp, Microsoft Word, PowerPoint, Outlook, Teams, Trello and ClickUp.

Qualifications HNC Multimedia Design BTEC National Diploma Graphic Design
GNVQ Intermediate Art and Design 10 GCSE's

Career History

Learnify Limited - Farnham **August 2021 - Present**

- » Controlling the work flow and production of the creative studio in Farnham and Goa
- » Managing a team of 10 including designers, copywriters and freelancers
- » Managing clients such Johnson and Johnson, British Library and AHS
- » Creating branded designs for client work digitization of learning content

Shine Creative - Hartley Wintney **December 2020 - August 2021**

- » Controlling the work flow and production of the creative studio across 2 sites
- » Managing a team of 5 designers, copywriters and freelancers
- » Managing clients such SEKO Logistics, Exeter Chiefs Rugby, Dermatronics and TE Energy
- » Dealing with external suppliers to obtain costs and manage print production

Cedar Group - Romsey **February 2020 - November 2020**

- » Control the work flow and production of the in-house design department
- » Managing a team of 6 creatives
- » Working with clients such Bournemouth FC, Carluccio's, Kenwood and Coopervision
- » Assisting the Creative Director on pitches for new business
- » Building client relationships with the Sales Team

Satzuma Creative - Farnham **April 2015 - February 2020**

- » Studio Manager for an in-house design studio in Farnham
- » Working with clients such as TK Maxx, University of Surrey and 3d Leisure
- » Duties included managing a team of 3 designers
- » Managing the studio invoices, production/account management and print estimates

Surrey Sports Park - Guildford **April 2010 - April 2015**

- » Lead designer in creating the brand and identity for Surrey Sports Park
- » Designing pull-up banners, brochures, campaign creatives and web/screen graphics
- » Creative for the Surrey Storm Netball and Surrey Scorchers Basketball

University of Surrey - Guildford **November 2008 - April 2015**

- » Creative Graphic Designer for the University
- » Working on various creatives ranging from prospectuses to annual reports
- » Creating large format open day material and campus navigation

Guildford College - Guildford **September 1999 - October 2008**

- » Designing College material such as the prospectuses and adverts
- » Art directing photo shoots for the 16-19 prospectus
- » Teaching Graphic Design to Adult learners

68 Studios - Guildford **August 1998 - July 1999**

Europress Graphic Designers - Godalming **June 1997 - July 1998**